

6.—Circulations¹ of Daily, Semi-Weekly, and Weekly Publications, in Cities of 20,000 Population or Over, 1937.

NOTE.—Figures for circulation given in round numbers as some publications are not exactly reported. Compiled from *McKim's Directory of Canadian Publications*.

City.	Census of 1931.		Daily. ²		Semi-Weekly. ³		Weekly. ⁴	
	Popu-lation.	House-holds.	No.	Cir-culation.	No.	Cir-culation.	No.	Cir-culation.
Montreal.....	818,577	170,811	10	426,000	Nil	-	37	1,004,000
Toronto.....	681,207	149,538	8	647,000	2	13,000	50	1,020,000
Vancouver.....	246,593	60,530	6	188,000	3	4,000	15	75,000
Winnipeg.....	218,785	48,294	4	108,000	4	25,000	26	432,000
Hamilton.....	155,547	37,217	1	54,000	Nil	-	3	33,000
Quebec.....	130,594	23,043	5	144,000	"	-	8	24,000
Ottawa.....	126,872	27,658	3	84,000	1	14,000	Nil	-
Calgary.....	83,761	20,371	2	43,000	Nil	-	1	16,000
Edmonton.....	79,197	18,868	2	47,000	1	2,000	7	24,000
London.....	71,148	17,549	1	51,000	Nil	-	4	56,000
Windsor.....	63,108	14,900	1	45,000	"	-	Nil	-
Verdun.....	60,745	13,914	Nil	-	"	-	2	31,000
Halifax.....	59,275	12,147	4	91,000	"	-	3	4,000
Regina.....	53,209	12,017	2	39,000	"	-	2	9,000
Saint John.....	47,514	10,890	3	41,000	"	-	1	4,000
Saskatoon.....	43,291	9,698	1	19,000	1	2,000	3	123,000
Victoria.....	39,082	10,431	3	25,000	Nil	-	Nil	-
Three Rivers....	35,450	6,191	1	12,000	"	-	2	10,000
Kitchener.....	30,793	7,189	1	12,000	"	-	Nil	-
Brantford.....	30,107	7,487	1	12,000	"	-	"	-
Hull.....	29,433	5,394	Nil	-	"	-	3	11,000
Sherbrooke.....	28,933	5,666	2	17,000	"	-	2	14,000
Outremont.....	28,641	6,086	Nil	-	"	-	Nil	-
Fort William....	26,277	5,576	1	6,000	"	-	1	12,000
St. Catharines...	24,753	6,115	1	11,000	"	-	Nil	-
Westmount.....	24,235	5,454	Nil	-	"	-	1	7,000
Kingston.....	23,439	5,514	1	11,000	1	2,000	1	4,000
Oshawa.....	23,439	5,665	1	2,000	Nil	-	2	11,000
Sydney.....	23,089	4,494	1	12,000	"	-	Nil	-
Sault Ste. Marie	23,052	4,989	1	6,000	"	-	"	-
Peterborough....	22,327	5,295	1	9,000	"	-	"	-
Moose Jaw.....	21,299	5,176	1	5,000	"	-	2	9,000
Quefph.....	21,075	5,096	1	7,000	"	-	Nil	-
Glouce Bay.....	20,706	3,819	1	7,000	"	-	"	-
Moncton.....	20,689	4,201	2	13,000	"	-	1	6,000
Totals.....	3,356,272	757,223	73	2,194,900	13	62,000	177	2,939,000

¹ For newspapers—averages for 12 months ended Sept. 30; for periodicals—averages for 6 months ended Dec. 31.

² Includes the sum of morning and evening editions of the same newspaper. Also includes papers issued five times a week.

³ Includes papers published two, three, or four times a week.

⁴ Includes special Saturday and Sunday editions of daily papers.

Publications in the French Language.—Such publications include a comparatively large proportion of periodicals dealing with literature, music, religion, and similar cultural subjects, and the circulations of many of these periodicals are not reported in *McKim's Directory of Canadian Publications*. Publications for which the circulations are not reported are not included in either the number or circulation figures of Table 7, p. 773. Since the majority of such unreported publications are likely to have fairly small circulations, the figures of the table represent a larger proportion of total circulation than of the total number of publications. Among daily newspapers, there is only one small publication unreported in each year.